



# THE EISENHOWER MATRIX

The Eisenhower Matrix, also known as the Eisenhower Decision Matrix, was derived from a quote attributed to former U.S. leader Dwight D. Eisenhower.

General Eisenhower, who served as the 34th president of the United States, developed this prioritisation tool to manage high-stakes decisions during his military and political career.

The Matrix is a task management tool that helps you organise and prioritise tasks by urgency and importance.

## How does it work?

The matrix categorises tasks based on their importance and urgency:



While President Eisenhower may not have directly created the matrix as we know it today, his principles of prioritisation and time management undoubtedly influenced its development and use.

## Create Your Own Matrix

